

9 Ways To Avoid The Most "Deadly" Meeting Mistakes

Getting groups to sit around a table is easy. It happens worldwide in the millions of meetings that are held every day. However, getting those groups to focus on a *single* topic that produces meaningful results is frequently quite a struggle.

"A darn good plan now, with a broad base of support, is better than a perfect plan 9 months from now" says Jerry McNellis, Founder of The Compression Planning Institute and author of Exploding the Meeting Myth. "Most groups don't fail - those that call them together do. It's extremely important to think through exactly what you want from a group *before* you get them together. Failure to do so only increases the incredibly high amount of cynicism people associate with most meetings."

Jerry provides an insightful interview full of practical ideas. He'll tell your audience:

- Why the term meeting shouldn't be used
- How to set high expectations for a project team that they will rise to and meet
- How to get clarity on measurable outcomes
- How to identify the "what" the "why" and the "why now" before you get a group together
- How to get a group to quickly commit developed ideas into action
- How to keep a group committed and accountable

Jerry McNellis is a sought after instructor - not for the theory of his Compression Planning techniques (which he has plenty of) but for the practicality and ease of implementation his graduates experience. Jerry's Compression Planning techniques simply work.

To get more information about meetings that produce guaranteed results, call Jerry at 724-746-1220.

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