

## **Firm Gives Away Secrets To Holding Off-Site Strategic Planning Retreats!**

Most issues that come before executive teams can be handled on a routine basis. However, there are times when an opportunity or threat is so great that they have to "get away" in order to effectively think together and determine a plan of action.

"Critical issues are most effectively addressed off-site, by a few of the critical players" so says Jerry McNellis, Founder of The Compression Planning Institute and author of Exploding the Meeting Myth. "When executive teams try to deal with these kinds of issues, there is typically too much competition with the day-to-day items. It is too easy to get called out of a planning session to 'put out a fire'!"

Jerry provides an insightful interview full of practical ideas. He'll tell your audience:

- How to get the most out of your next off-site retreat
- Why paying attention to the "back stage" is just as important as content
- Why starting from the foundation of "it's going to fail" is the best way to approach planning
- How to ensure you get the right players there in the "right state of mind"
- Why the investment of having a professional facilitator should give you a 50 to 1 return

Jerry McNellis has facilitated off-site retreats for organizations ranging from the International Board of Habitat for Humanity to American Leprosy Missions to countless corporations. He has trained thousands of individuals to replicate these exact same methods which are being used by organizations spanning the globe.

To get more information about meetings that produce guaranteed results, call Jerry at 724-746-1220.

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