

7 Tips To Successfully Pace Your Next Planning Session!

The problem with most planning sessions is that they never get past the brainstorming phase. Groups are great at coming up with ideas and it's the easiest part of planning. It's the committing things to action that builds up cynicism and is the greatest contributing factor to people hating most meetings.

"Getting groups to come up with ideas is crucial to planning efforts" says Jerry McNellis, Founder of The Compression Planning Institute and author of Exploding the Meeting Myth. "However, what's even more important than coming up with ideas, is having the time to get a critical few to action."

Jerry provides an insightful interview full of practical ideas. He'll tell your audience:

- How turn brainstorming into actionable items and cut your ideation time in half
- Why most groups never commit items to action
- How to make time work for you in your next meeting
- How to guarantee items are committed to action
- Why planning your time backwards brings greatest clarity
- How to get groups to come to consensus at the speed of read, versus the speed of talk

Jerry McNellis has shared his Compression Planning techniques with individuals all over the world. He developed Compression Planning and the Executive Decision Making System to first help him bring sanity to the countless meetings he ran as an association executive. He later formed a business when people wanted to pay him to teach *them* how to run their own meetings as effectively as he did.

To get more information about meetings that produce guaranteed results, call Jerry at 724-746-1220.